

Appendix #1: Testimonies, Breadth of Impact, and the Path Forward

This sample of sign user testimonials documents real, on-the-ground success. They also reveal the breadth of impact across the pro-life movement, including Life Chain Sunday, sidewalk counseling at abortion centers, and gifts to banquet attendees. The testimonials show a strong foundation for exponential growth in 2026 and beyond.

On Thu, Feb 5, 2026 at 2:59 PM bobloughlin@earthlink.net
<bobloughlin@earthlink.net> wrote:

Hi John,

Thanks so much for getting back to me. I found out about your pro-life beautiful signs while wandering about on the Internet. Our March this year lacked enough real powerful, visible signs. This was especially problematic as we marched along South Tryon St., the main thoroughfare through Uptown Charlotte. Our pro-life message was just not readable by enough vehicles passing by. We usually get between 250-350 marchers plus children and cover about three city blocks. I'm sending \$360 to order 30 signs each of Options 3,4,& 5. to the website mentioned. This should give us very good coverage for the next March in early January 2027.

Bob Loughlin
Assistant Director
March for Life Charlotte



San Antonio Coalition for Life
17h · 🌐

I am always so encouraged by the Waco prolife team! Keep doing your great prolife work!! Sending you blessings....Cathy Nix from San Antonio Coalition for Life

Good morning. I am excited about your yard sign campaign. I would like to try it here but in a small quantity. I would like 10 signs. I believe I read that you would send an invoice, and I can pay by credit card on the donation button. I would like to try that.

Thanks for all you do.

Blessings,

Christy Brown
Family Life Office

Hello: I am Gina Aaron with Choose Life Midland, across the state from you.

We have been doing the Life Chain for many years and need new signs to hold. I am going to purchase some of your sets however I would like some colorful ones that have sayings such as

"Adoption is the right Option--- "
"Make the Right Choice for LIFE"

Or if you have suggestions. We are a hub for human trafficking also but want to interrupt the flow to New Mexico for abortion and the chemical abortions.

So needing a price for roughly 150 signs.

Your signs arrived today and we are thrilled with them!! We had a meeting tonight so I was able to show them to the group and everyone was pleased with how prominent the letters and pictures are. Thank you for sending them so quickly.

marilyn

Marilyn Dilyard, Flagstaff, AZ, Life Chain

Hi !

We had 70-75 people, including 19 Knights, while many of our Knights were at a Special Olympics event and Knights and members of our Respect Life Ministry had conflicts or were traveling.

Signs reinforced why were here !

A huge success.

George A. Brooks, MD, PhD
Culture of Life Director
Knights of Columbus
Archdiocese of Galveston-Houston

Hi John-

I got your contact info from Stephanie Kemp. We are interested in purchasing 100 of the option 5 signs for our Pro-Life chain on 5-October.

Could you deliver in time for this event? I apologize for the late notice. We could assist with the shipping cost if needed.

I can give you a debit card number to get started.

Blessings-
Mike

PS We are located in Colorado Springs, CO.

Mike Schell
Board - Chair
Pikes Peak Citizens For Life
www.ppc4Life.com

RE: High noon a Protest CVS on July 14

1 message

Dr. Joe Pojman <joe@texasallianceforlife.org>

To: John Pisciotta

This is wonderful, John et al.! Really impressive to see everyone out there public square in this heat. A tremendous pro-life witness!

Christina Button

<rodcbutton@proton.me>

To: "prolifewaco@gmail.com"

Hello John,

I am Christina Button with Emmaus Parish Respect Life Ministry in Lakeway. I just left a voicemail with our order, so I'm following up via email to confirm our order:

1- variety pack of 10 - \$40

I have paid \$50 (\$10 extra donation) for your organization.

David Enneking <denneking1@gmail.com>

To: John Pisciotta <prolifewaco@gmail.com>

Received the signs yesterday, They look great.

On Thu, Aug 21, 2025 at 9:28 AM David Enneking <denneking1@gmail.com> wrote:

Thanks for what you are doing. I was just doing a search for American Life League Yard signs and your site came up. We always have a Life Chain in Troy the first Sunday in Oct..

Hi John!

If possible, I want to order two of your variety packs. Some of the abortion mills that I travel to in blue states allow staked signs that I can temporarily set up while I'm witnessing there. This makes my footprint larger and my visibility better. One of the variety packs is going to be given to a sidewalker in Illinois when I go there to witness this Fall. Illinois has become a real killing field, but God is also on the move there!

I am headed to Illinois on October 11, so I pray this last minute request isn't too late? It just occurred to me.

Thanks very much for your help, and God bless you!

Robert A. Mog

7811 Lent Dr SW, Huntsville, AL 35802

We spoke on the phone a few days ago. I recieved my signs. They are gorgeous. Thank you.

Mrs. Aggie Langschied 616-232-2329
Greenville, Michigan

Hello John,

This is Michael in Sugar Land with an update on yard signs for you.

As you know, I have bought yard signs for our Sacred Heart parish as well as for individual parishioners.

They clearly get the message across as shown by these examples:

- Whatever direction you enter the church campus there is a pro life sign, currently the Love Both/Choose Life version. The Christmas themed sign ("Despite their circumstances...") was p for 3 months. The church office got very positive feedback from individuals.
- We have a sign on our front lawn (currently the Love Both version) and we have had 2 personal thanks you's from:
 - A contractor who came to our house for a home repair appointment
 - A young man who helped us wrap plants to protect against the freeze 2 weeks ago

Just thought you would like to know that the signs do influence people.

Thank you very much much, John. I will share this ema with my board and members of Hancock Co. Right To L Committee here in NW Ohio.

We have had new leadership this year and I think there will be good interest.

Hope Ohio becomes as pro life as TX!

Sincerely,
Mary Estlack

RE: 100 Christmas Yard Signs.

1 message

Taylor, Wendy <Wendy.Taylor@edwardjones.com>

To: John Pisciotta <prolifewaco@gmail.com>

We are going use the signs as a fund raiser. We plan to offer them for \$10 each (with wire) at all our events and promote them in our newsletter as well.

Wendy Taylor, Board Member RTL Livingston

BTW -- our Board was very happy with the quality, colors and layout of the design.